

Organization: Guilford County Coalition on Infant Mortality

County: Guilford

Address: 1203 Maple St., 3rd Fl.
Greensboro, N.C. 27405

Phone: 336-641-6775



Website: http://www.co.guilford.nc.us/publichealth/divisions/?page_id=63

Project: Educational Sessions for Adopt-A-Mom Program

*****Below are excerpts from their final report*****

About the Project: We provided informational sessions for Adopt-A-Mom (AAM) clients on preconception, prenatal, and postpartum health (including family planning). Participants were educated on healthy behaviors/lifestyles; we emphasized the importance of inter-conception health for positive subsequent pregnancies/birth outcomes.

Successes: This project had a significant impact on the participants awareness of the importance of prenatal care in general; they received detailed health information from highly educated professionals on many topics related to this field. The classes were in Spanish and English, encouraging participants to interact by asking questions to speakers.

The grant allowed us to provide information to at-risk pregnant women who have the most need of this critical health information. We know that education is key and ultimately by being able to instruct these moms in healthy behaviors, we are reaching our goal of reducing infant mortality rates in our community.